

For Immediate Release

Roben Graziadei Lauded for Excellence in Business

Roben Graziadei channels years of experience into her work with Net Result\$, LLC

KANSAS CITY, MO, December 8, 2023, Roben Graziadei has been included in Marquis Who's Who, as well as Marquis Women of Influence. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.



A distinguished and accomplished professional in her field, Ms. Graziadei brings three decades of experience to her position as the president and owner of Net Result\$, LLC, her consulting firm. There, she specializes in sharing her insights, carefully cultivated from her own experiences, as well as business best practices. As a thought leader, she provides a range of sales, leadership, and business development coaching and training services to executives and sales professionals from mid-size companies to Fortune 500 companies and academia.

A cornerstone of Ms. Graziadei's methodology is her brand, Instinctology®, which is the concept of embracing one's intuition to achieve greater success. This is a lesson that she has learned repeatedly over her career, and she engrains it into her teaching. "Have you ever regretted not following your intuition?" asks Ms. Graziadei. "What success and rewards have come from the times you followed your intuition? We live in a world that would have us water down this amazing strength given to us by our creator." In addition to her own lifelong experiences, which have reinforced the value of intuition, she also draws on inspiration from influential figures including Albert Einstein and Steve Jobs, who espoused similar philosophies.

An accomplished author, Ms. Graziadei has penned a number of books outlining her time-tested practices. The latest of these, "Instinctology®", published in 2017, outlines a leadership method that will transform gut instincts into concrete action. This book is currently available in its first edition printing on Amazon.

During the early stages of her career, Ms. Graziadei gained valuable expertise in consulting and management with Franklin Quest (Now FranklinCovey), The Tom Peters Group Learning Systems, McGraw-Hill Higher Education, Pearson, Inc. and Kaplan, Inc. Outside of her work, she has led seminars for the National Business Women's Association and served on the board of a youth ranch and a financial services firm. An expert in her field, she holds a Bachelor of Science in business administration from San Diego State University. Subsequently, Ms. Graziadei expanded upon her professional education, earning a Master of Arts in counseling psychology from National University, La Jolla, CA. Additionally, she went on to earn her series 6, 63, and 26 licenses.

Though hard work and dedication have brought her far in her career, Ms. Graziadei credits her success to her faith in God, as well as her mentors, Mary-Jo Kovach, Neala Cantleberry, Hyrum Smith, Joshua Covey, Tom Peters and Barry Posner. Hyrum Smith states, "Instinctology® is a habit that changes lives." Looking toward the future, she intends to continue growing her brand, Instinctology®, and help her clients fully embrace their intuition for greater success.

For more information about Ms. Graziadei's business, please visit <https://instinctology.com>.

To learn more about Ms. Graziadei's career, please visit <https://www.linkedin.com/in/robengraziadei/>.

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